



Eastern Bay  
Primary Health Alliance

*Healthy Whānau, Healthy Lives*



# Hāpainga

## Stop Smoking Service

**Monique Rio**

**Smokefree Practitioner/ Hapu Mama Champion**



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Delivered by the Eastern bay of Plenty Primary Health Alliance in partnership with:





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# BOPDHB region



3 PHO's.

- Eastern Bay Primary Health Alliance
- Nga Mataapuna Oranga
- Western Bay of Plenty Primary Health Organisation
- All use different lens when planning use of funding from the BOPDHB.





# EBPHA Hapu Mama Incentive Programme

- Open referral
- Available to all hapu mama in EBOP
- Week 1 CO quit - \$20 voucher
- Week 2 CO quit - \$20 voucher
- Week 3 CO quit - \$20 voucher
- Week 4 CO quit - \$20 voucher
- Week 4 CO quit - \$50 voucher
- Week 8 CO quit - \$70 voucher
- Week 6 post-partum CO quit - \$50 voucher





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# Patient journey

- Referral – from LMC
- Initial consultation – worries, concerns, options on how to quit
- Visits & length of input – minimum of 8 visits depending on how far along mum is
- Mum's influence on the rest of whanau
- Smokefree baby

