

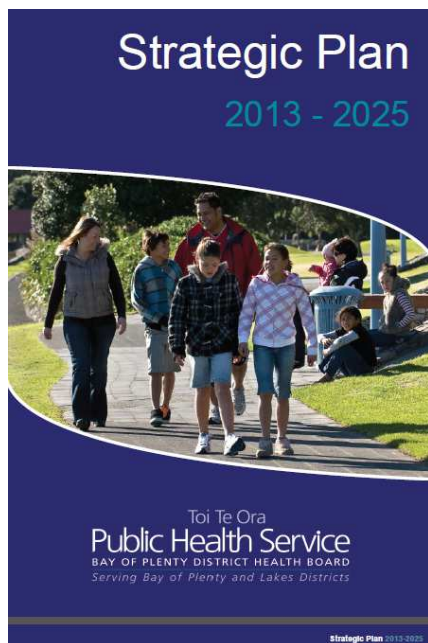
Toi Te Ora

# Public Health Service

BAY OF PLENTY DISTRICT HEALTH BOARD

*Serving Bay of Plenty and Lakes Districts*

# Toi Te Ora - Public Health Service



Strategic plan available from [www.ttophs.govt.nz/about\\_us](http://www.ttophs.govt.nz/about_us)

# Food Sovereignty\*

- Autonomous, free from external control
- “The people who produce, distribute, and consume food should control the mechanisms and policies of food production and distribution”

\* Term coined by members of [Via Campesina](#) in 1996<sup>[1]</sup>

# Food Security

“When all people at all times have access to sufficient, affordable, safe and nutritious food to maintain a healthy and active life” <sup>1</sup>



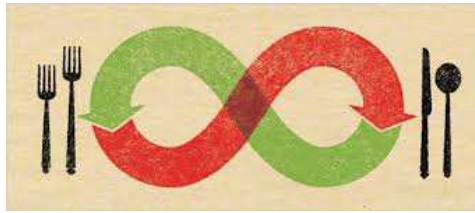
1. The World Food Summit 1996 (WHO) definition

# Food Security Impacts Health

**Increased availability of cheap, aggressively marketed, energy dense foods plays a key role in the childhood obesity pandemic**

- Obesity is 20-40% higher in 'food insecure' populations
- Increasing prevalence of food-related chronic diseases
- Poor food intake = 11.4% of health loss in New Zealand
- Obesity projected to overtake tobacco as the leading risk factor cause of health loss by 2016
- 65% adults, 30% children overweight or obese
- Our most vulnerable populations are disproportional affected

# Other reason to consider our food supply: what you've said

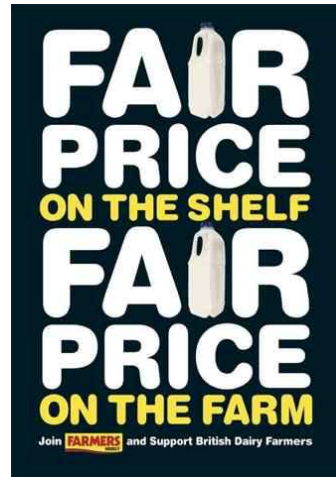


Environmental sustainability and climate change



Seed saving

Local economic development and prosperity



Build resiliency in case of disaster

Soil health

Food waste



Food justice / fairness

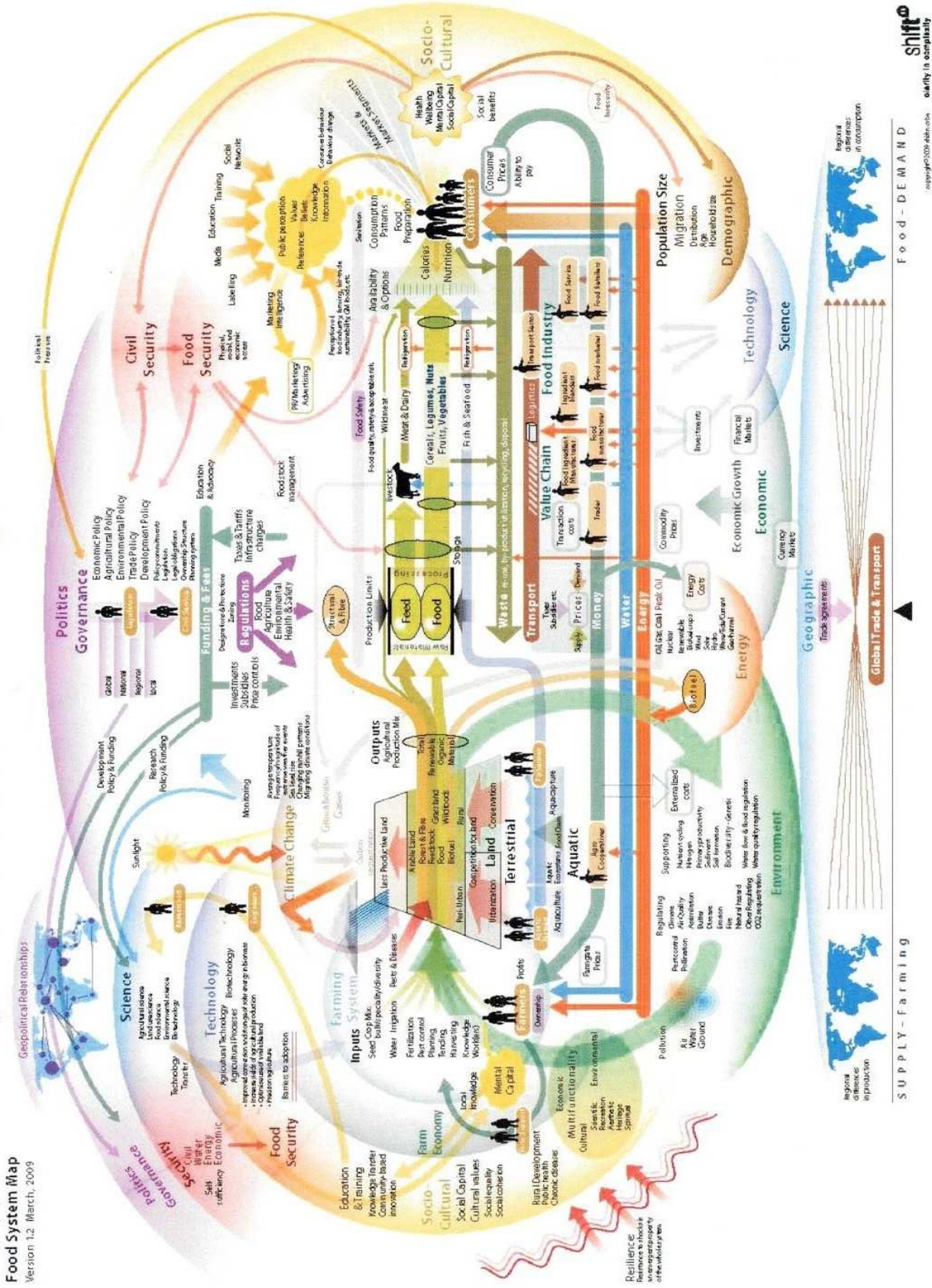


Social connections

Pesticide use



**Food System Map**  
Version 1.2, March, 2009



**shift**  
clarify. it. complexity

0199-90209-444-014

**Food - DEMAND**

**Global Trade & Transport**

**Supply - Farming**

**Regional differences in production**

**Regional differences in consumption**

**Regional differences in production**

**Regional differences in consumption**

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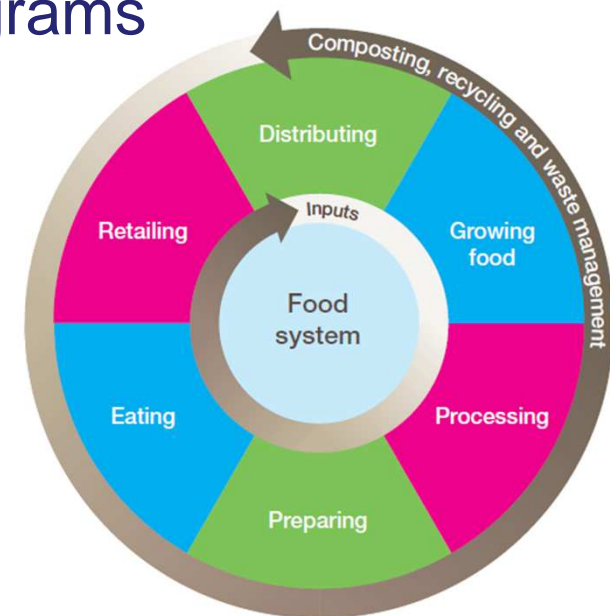
# Bay of Plenty Kai Movement





# Working together for a better food future

- Developing strategic food alliances across communities
- Supporting development of food policy, charters
- Strengthening community food programs
  - Local food hubs, farmer's markets
  - Food co-operatives
  - Community kitchens, cooking skills
  - Working with food industry
  - 'Food-sensitive' planning
  - 'Local food' campaigns
  - Community gardens, edible trees, community supported agriculture



## Western Bay / Tauranga structure

- Councils are supportive
- Aiming to raise awareness through this Kai Hui
- Seeking organisations / individuals to help drive it
- Can play different roles – advisory / hands on working groups
- Potential to link with social enterprise
- First meeting November / early December
- Pledge your support today

# Further Information

Toi Te Ora website – [www.ttophs.govt.nz/foodsecurity](http://www.ttophs.govt.nz/foodsecurity)

## Background information

- 2008 - Rebecca Schiff, Food policy councils: an examination of organisational structure, process, and contribution to alternative food movements. *Journal of Hunger & Environmental Nutrition* 01/2008; 3(2-3):206-228.
- 2009 - Food Policy Councils Lessons Learned
- 2012 – Victorian Department of Health. Victorian Health Food Connect model and case studies. Available from <http://docs.health.vic.gov.au/docs/doc/Healthy-Food-Connect:-Case-Studies>

# Contact Details

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